



Tech Data Mobile Solutions and SquareTrade to Transform Mobile Insurance Industry in Europe

Basingstoke, UK (March 18, 2014) – [Tech Data Europe](#) today announced its intent to form an arrangement with [SquareTrade](#), the mobile industry’s top-rated protection plan company, to offer mobile device protection solutions throughout Europe. Through the arrangement, Tech Data Mobile Solutions and SquareTrade will provide device protection and Europe-wide device replacement to create a comprehensive, seamlessly integrated solution for mobile carriers and retailers.

“Tech Data Mobile Solutions is pleased to announce its arrangement with SquareTrade, which will offer end-to-end mobile insurance programs and streamline the supply chain to provide the most comprehensive mobile solutions in the industry,” said Rod Millar, senior vice president, Tech Data Mobile Solutions. “We have the infrastructure, resources and expertise in place to provide highly efficient and effective complete mobile solutions. Combined with SquareTrade’s expertise in quality device protection, we are offering our customers complete, winning mobile solutions.”

“As we expand globally, delivering the award-winning SquareTrade experience to customers regardless of their geography is a top priority,” said Kevin Gillan, managing director of SquareTrade Europe. “Our arrangement with Tech Data Mobile Solutions will help us bring the same reliability, transparency and trust that our American customers enjoy to millions of new European mobile users. We expect this arrangement to transform the mobile insurance market in Europe.”

Tech Data Mobile Solutions and SquareTrade together will offer mobile consumers a complete solution that will include a simple, dependable way to insure mobile devices through SquareTrade’s protection plans, creating a no-hassle experience for resellers and end-users.

Serving mobile resellers in more than 100 countries, Tech Data Mobile Solutions is equipped with state-of-the art logistical automation and capable of processing hundreds of thousands of individual orders for overnight shipment to all parts of Europe.

About Tech Data

Tech Data Corporation (NASDAQ: TECD) is one of the world's largest wholesale distributors of technology products, services and solutions. Its advanced logistics capabilities and value added services enable 120,000 resellers in more than 100 countries to efficiently and cost effectively support the diverse technology needs of end users. Tech Data generated \$25.4 billion in net sales for the fiscal year ended January 31, 2013. It is ranked No. 119 on the Fortune 500® and one of Fortune's "World's Most Admired Companies." To learn more, visit www.techdata.com, or follow us on [Facebook](#) and [Twitter](#).

About SquareTrade

SquareTrade is the top-rated protection plan trusted by millions of happy customers for its fast and exceptional service. SquareTrade protects mobile devices, laptops and tablets, and other consumer electronics and appliances from malfunctions, accidental damage and life's frequent mishaps. Unlike old-fashioned warranties, SquareTrade is designed for today's consumer and uses innovative technology to deliver a zero hassle claims process. SquareTrade has more than 200,000 fans on Facebook, consistently wins industry awards and receives thousands of 5-star reviews for its legendary customer service. Top retailers around the world offer SquareTrade, achieving significant sales growth and happier customers. Privately held, SquareTrade's investors include Bain Capital and Bain Capital Ventures. SquareTrade is headquartered in San Francisco and London. For more information, go to www.squaretrade.com.

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