



## **SquareTrade Wins Silver at the European Customer Services 2015 Awards**

*Top Rated Protection Plan Provider Recognized as "Customer Experience Team of the Year"*

**June 25, 2015 – LONDON –** [SquareTrade](#), the top-rated global protection plan trusted by millions of happy customers, today announced it received the Silver award for Customer Experience Team of the Year at the European Contact Centre and Customer Services Awards, Europe's foremost event to promote professional excellence in the industry.

"What differentiates SquareTrade from other insurance and protection plan providers is an obsessive focus on the customer experience," said Sarah Brindley, head of UK and EU Customer Experience at SquareTrade. "As SquareTrade continues to expand across Europe, our promise to our customers remains the same: to deliver fast and excellent service, and to treat every customer like we would want to be treated. This award is an honor because it validates our success and is a true testament to our collaborative, high impact customer service team."

The European Contact Centre and Customer Services Awards recognize the best and most successful individuals and organizations in the contact centre and customer service industry. The Customer Experience Team of the Year category emphasizes teams who work with customers either over the phone or face to face.

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### **About SquareTrade**

SquareTrade is a highly rated protection plan trusted by millions of happy customers for its fast and exceptional service. SquareTrade protects mobile devices, laptops and tablets, and other consumer electronics and appliances from malfunctions, accidental damage and life's frequent mishaps. Unlike old-fashioned warranties, SquareTrade is designed for today's consumer and uses innovative technology to deliver a zero hassle claims process. SquareTrade has more than 230,000 fans on Facebook, consistently wins industry awards and receives thousands of 5-star reviews for its legendary customer service. Top retailers around the world offer SquareTrade, achieving significant sales growth and happier customers. Privately held, SquareTrade's investors include Bain Capital and Bain Capital Ventures. SquareTrade is headquartered in San Francisco and London. For more information, go to [www.squaretrade.co.uk](http://www.squaretrade.co.uk)